

Back to School with ComputerXplorers

School is about to get a lot more interesting thanks to ComputerXplorers, a new concept in computer assisted learning for 3-13 year olds, being launched across the Cotswolds, by Nicola Petty this week.

Mastering technology skills at an early age increases children's e-confidence and competence, and gives them a great head start to their education. ComputerXplorers runs classes that are fun and inspirational, and designed to enhance the learning skills of children of different ages and abilities. The classes are held in nurseries, pre-school settings, primary schools, after school clubs and summer camps.

Younger children can develop their confidence and build their academic readiness skills in core areas such as literacy, maths, science, music and art. Older children can improve their computer and software skills, and learn some exciting new computer-based subjects like clay animation, movie-making, robotics and how to design their own video games.

Nicola lives in Moreton-in-Marsh with her husband and children, and is a volunteer for the North Cotswolds Voluntary Help Centre. She is running the business on her own initially but with the support of her husband behind the scenes. Nicola says: "Learning how to use a computer and software is an essential skill to assist children throughout their education and in the workplace. ComputerXplorers classes are great because they are such fun that the children hardly realise they are learning!"

"We provide all the equipment, materials and the teachers so there is nothing for the schools and nurseries to do other than provide the room and the children! ComputerXplorers is helping schools across the county to meet their curriculum needs for ICT and I'm hoping it's going to be a big hit in the Cotswolds" adds Nicola.

Nicola saw the opportunity to run her own ComputerXplorers franchise when attending a franchising seminar, after taking voluntary redundancy. ComputerXplorers has been a huge success in the US for more than 20 years and is recognised as a leading expert in the children's education arena. ComputerXplorers

UK has a team of dedicated educational professionals, a comprehensive training schedule, extensive marketing programmes and tools, plus carefully designed lesson plans and hands-on activities for a wide range of programmes.

Anyone interested in setting up a ComputerXplorers class or becoming a ComputerXplorers teacher is invited to contact Nicola directly on 01608 812324 or visit www.cotswolds.computerexplorers.co.uk

ENDS

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Note to editors:

What the professionals say:

"We have been very impressed with the professional approach of the tutors. Activities are well planned, the software is of a high quality and support is provided depending on the children's needs. We offered a taster session during one of our school activity days and parents signed pupils up for sessions. What could be easier? We only need provide the room and pupils receive a very productive after-school activity. We would highly recommend ComputerXplorers to schools. We are looking forward to expanding this activity to our Foundation stage pupils next."

Marika Mears, HEAD TEACHER
St. Martin at Shouldham CE VA Primary School, Norfolk.

"The children have loved going to the ComputerXplorers club at our school. It has provided opportunities for the children to use computer technology that we do not currently have, so therefore the children are widening their skills and knowledge. The fact that the children have been able to take evidence of this home with them too, for example a DVD of their movie, has been an added plus for parents and pupils. The programmes provided by ComputerXplorers are well planned out with timings and costings and leave little for the school to actually do for the club to work successfully."

Jane Newman, ICT Coordinator
Oak Cottage Primary, Solihull.

"ComputerXplorers recently provided a large number of technology club sessions at Reading Borough Council Playclubs. Given complete freedom of choice, the vast majority of children at the playclubs were eager to take part in the high quality activities which focus on learning by having fun. I was impressed by their friendly and professional approach, and commitment to quality of delivery. I would highly recommend ComputerXplorers to schools, after school clubs and holiday clubs."

Andy Barker, Targeted Play Manager
Reading Borough Council

About ComputerXplorers:

Franchise organisation ComputerXplorers has been hugely successful in the US for more than 20 years. Recognised as a leading expert in the children's education arena, ComputerXplorers UK has at its disposal a team of dedicated educational professionals, a comprehensive training schedule and an instructional methodology that incorporates carefully designed lesson plans and hands-on activities.

The objective is to assist learning via computers for children aged between three and 13 years. Younger children are encouraged to further their development and confidence in core areas such as literacy, maths, science, art and music. Older children can improve their general learning skills, productivity and performance by using the software. Weekly classes are offered to participants in a range of community venues, from nursery schools to holiday clubs.